

Enhancing Social Media for Farmers Markets



Wednesday, February 8
8:30 AM – 11:30 AM

**Hobart Center for County
Government**
(1st floor conference room)

510 Water Street, Troy, OH 45373

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Enhancing Social Media For Farmers Markets

This *free* workshop is expanding on what attendees are currently utilizing – whether it's Facebook, Twitter, Instagram, YouTube or others – and focusing on:

- Content management
- Customer engagement
- Expanding reach
- Responding to reviews
- Enhancing photo and video content
- Maintaining relevancy in the fast pace world of social media and online marketing.

*With special thanks for the partnership of our Miami County Commissioners:
John O'Brien, Jack Evans & Richard Cultice.*